

APPLICATION TO PARTICIPATE IN THE 2023 BRUNSWICK CHRISTMAS PARADE “A VICTORIAN CHRISTMAS”

FOR OFFICE USE ONLY
Date rec'd: _____
Position #: _____

**Sponsored by the City of Brunswick & Brunswick DDA
Saturday, December 2, 2023**






**Parade line up begins at 2:00 PM at Howard Coffin Park
All Units must be in place by 3:30 PM to participate in judging.
Parade begins promptly at 5:30 PM.**



PARADE APPLICATION

Name of Entry: _____
 Contact Person: _____
 Daytime Phone: _____ Evening Phone: _____
 Address: _____ City: _____ Zip: _____
 E-mail: _____ Fax: _____

Circle the appropriate type of unit / units

				
Open vehicle / cars	Floats / Trailers	Motorcycles	Band / Walkers	Truck / media van
_____	_____	_____	_____	_____
# of units / length*	# of units / length*	# of units / length*	# of units / length*	# of units / length*

* You must be as accurate as possible with entry length. Your space is assigned based on the information YOU provide here. If your entry is larger than stated, you may lose your place in the lineup and be moved to the end of the parade.

Circle judging category: Religious Civic Business Marching

My entry will have music: Yes No (this will allow us to place you away from other entries with music).

Description of unit for media coverage (**REQUIRED**) use back if additional space is required:

- All entrants must be lighted (NO EXCEPTIONS) and have identification signs on both sides and / or front of their entry. Letters on the signs must be a minimum of six (6) inches in height.
- No items of any kind may be thrown from parade entries, no hand bills.
- Entry fees are nonrefundable. Rain dates will be selected in the event of severe weather.
- Please see “Parade Rules” for additional regulations and information.

FEES: A check for the \$25.00 entry fee (+\$10.00 for each additional item per entry, up to a maximum of 4 additional units per entry) must accompany this form. Please make checks payable and mail to:

**Downtown Development Authority
P.O. Box 684
Brunswick, GA 31521**

Deadline for all Applications is 12:00 PM November 15, 2023

I hereby make application to enter the Christmas Parade and understand that the Parade Organizer (DDA, City of Brunswick), reserves the right to accept or decline any entrant. I further understand that this application in no way constitutes approval or ultimate selection for participation. By signing this form I relieve the City of Brunswick, the Downtown Development Authority (DDA), and all other sponsoring agencies of any kind and all liability from personal injury or property damage. I also agree to abide by the policies for parade entries listed on this application.

Authorized Signature: _____

Title: _____ Date: _____

BRUNSWICK CHRISTMAS PARADE RULES

The Rules (Policies) Apply to all Parade Entries

- **Every entry MUST be lighted. NO EXCEPTIONS.** This means any person(s) walking, including chaperones. **All vehicles must be lighted – NO EXCEPTIONS.** Entries without lights will not be admitted in the parade lineup. Headlights of vehicles do not qualify. Battery operated lights can be purchased at most variety stores.
- To ensure the safety of our children, throwing items into the crowd is prohibited. Candy may be handed out to parade attendees by walking alongside your float/entry.
- **NOT ALLOWED TO STOP** (i.e. to perform tricks or dances, etc.) The flow of the parade is critical to the event and any entry found to be stopping or slowing the pace of the parade will face disqualification. All entries must maintain a space of approximately 20 feet from the entry ahead.
- **No entrant shall be dressed as Santa Claus except the designated “Parade Santa Claus.”**
- **Only Christmas Music may be played.**
- **All entrants must have identification signs on both sides and/or front of their entry. Letters on the signs must be a minimum of six (6) inches in height.** If handwriting the signs, please use stencils.
- **The Parade lineup will begin at Howard Coffin Park at 2:00 PM on Saturday, December 2, 2023. You must enter Lanier Boulevard (the lineup area) from Fourth Avenue. Parade entries may not enter Lanier Blvd. from Gloucester St.** You will be given the number of your position in the parade, and there will be a corresponding parking space for you. Your position number and a map of the lineup area will be mailed to you. **If you park out of order, your assigned position in the parade may be lost, and will be subject to the lineup captain’s discretion. If you require special placement i.e.: following a band, you must specify this at the time of application.** Parking / Parade space will be allocated based on your parade application. Please be sure the number of units and length is correct on your application. Your position number must be displayed in the drivers’ side windshield.
- Entry fees are nonrefundable. Rain dates will be selected in the event of severe weather.
- The City of Brunswick and The Parade Organizer reserves the right to refuse entry of any application in any division of the parade.
- No firearms may be displayed by any participant in the parade with the exception of law enforcement officers and military personnel as set forth in O.C.G.A. § 38-2-277.

Beauty Queens: Any pageant winner is welcome to participate by providing her own convertible or float and paying the required entry fee.

Dance / Cheer Teams: The Brunswick Christmas Parade is a family event. Inappropriate conduct is basis for automatic disqualification and removal from the parade. This includes, but is not limited to; inappropriate dances and/or costumes; music not “G” rated. If asked to leave by a Police Officer or City Official you must do so at once. There is no appeal.

Trucks and Promotional Vehicles: Undecorated cars will not be accepted as parade entries, with the exception of official vehicles that have received prior approval from the Parade Organizer. **Non-decorated pickup trucks or cars will not be considered. Individuals are not allowed to ride on the hoods of vehicles.**

Units Marching: The fee for marching units will be the same as any single unit. **Vehicles accompanying marching units will be charged the additional unit fee.** \$25 first unit / \$10 each additional unit. Marching/Walking units must be able to keep up with the speed of the parade and provide a banner/sign with the sponsor/group name.

Judging: Prizes (1st & 2nd place) will be awarded in the following categories: Religious, Civic, Business & Marching. **Only those entries in the lineup by 3:30 PM will be eligible for review by the judges. Entries arriving after 3:30 PM may not be judged.**

All fees must be received by 12:00 PM November 15, 2023 at:

**Downtown Development Authority
1229 Newcastle Street (corner of Mansfield)
P.O. Box 684
Brunswick, GA 31521**

For further information or questions,
please contact our office at:
912-265-4032