



Mainstreet Alliance Grant Application

The Mainstreet Alliance Grant Program is designed to help local businesses with improving their store front and assisting them in unforeseen events (such as broken equipment). It is a non-matching grant program facilitated by the Brunswick DDA and voted by Mainstreet Alliance members. There are no dues for the grant.

Please note that there is a \$1,000 limit for Champion businesses and a \$500 limit for Promoter businesses. Businesses can only receive one grant per year.

Name: _____ Business: _____

Address:

Street	Apt #	City	State	Zip
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Phone: _____ Email: _____

What level did you apply for? Champion Promoter

How many employees do you have?

1-5 6-10 +11 Other: _____

What type of business do you own?

Restaurant Retail Service Other: _____

Did your Mainstreet Alliance application include more than one business? No Yes

Have you applied for a Mainstreet Alliance Grant in the past 12 months? No Yes, but we did not receive it

Describe your business.

Grant Request Information

How much will you be requesting? _____

What do you intend to purchase or accomplish with this grant?

Supplemental Information

Why should your business receive this grant?

Please list the quotes for the items/labor purchased in order of what the material is, what business this quote is coming from, and how much the cost will be.

Item/labor _____	Business _____	Price _____
Item/labor _____	Business _____	Price _____
Item/labor _____	Business _____	Price _____
Item/labor _____	Business _____	Price _____
Item/labor _____	Business _____	Price _____
Item/labor _____	Business _____	Price _____

What we want to know about you

What is the best and worst part of having a business in downtown Brunswick?

What are your thoughts about the Mainstreet Alliance program? Like? Dislike?

If your business was granted \$10,000, what would the money go towards?

The Mainstreet Alliance Grant Program

What the Mainstreet Alliance Grant covers

Inventory
Advertising
Improvement and Renovations
Appliances and Furnishing

What it does not cover

Property Payments
Wages
Late Payments or Interest
Medication, Alcohol, and Tobacco

Grants are awarded quarterly (here on referred to as an award cycle) starting in July, and businesses are limited to submitting one application per award cycle. However, businesses may reapply at the next award cycle, should they not receive a grant within the current year. Businesses cannot vote during a quarter which they submitted an application.

The Mainstreet Alliance reserves the right to award grants more or less frequently, and may choose to award more than one business each quarter. Mainstreet Alliance Grants are limited to businesses that are either Promoters or Champions of the Mainstreet Alliance. An estimate or quote will be required with the application. Preferences will be held for thorough applications which provide documentation, locally owned business, and businesses that are sell local goods. Secondary preference will be offered to Georgia suppliers and finally businesses which are focused on products made in the United States. The DDA will issue a 1099 tax form for awards of \$600 or more. The Mainstreet Alliance reserves the right to award less than the amount requested.

Please attach any additional information to the back of this application, including but not limited to pictures, proof of quotes, lists of contacts for products or labor, and any information that would indicate that your business needs this grant. More detailed information will be given greater priority. Feel free to ask any questions prior to turning in this application. Applications are due dates are as follows:

July 31st – First Award Cycle (Award will be given during the first week of September)
October 30th – Second Award Cycle (Award will be given during the first week of December)
January 29th – Third Award Cycle (Award will be given during the first week of April)
May 28th – Fourth Award Cycle (Award will be given during the first week of June)

Dates are designed to follow the meeting schedule of the Mainstreet Alliance. You will be notified whether or not your application has been awarded the grant. Should your business be selected, the Mainstreet Alliance will schedule a 15 minute ceremony with your business to give you the check and take pictures. The Mainstreet Alliance may choose to follow up with your business on the process to advertise your business's development. The Mainstreet Alliance may also select your business as a feature simultaneously in conjunction with the grant to help promote your business.