

YOU ARE INVITED TO PARTICIPATE IN THE 2017 BRUNSWICK CHRISTMAS PARADE "CHRISTMAS MELODIES"

FOR OFFICE USE ONLY
Date rec'd: _____
Position #: _____

**Sponsored by the City of Brunswick & Brunswick DDA
Saturday, December 2, 2017**

**Parade line up begins at 2:00 PM at Howard Coffin Park
All Units must be in place by 3:30 PM to participate in judging.
Parade begins promptly at 5:30 PM.**



PARADE APPLICATION

Name of Entry: _____

Contact Person: _____


Daytime Phone: _____ Evening Phone: _____

Address: _____ City: _____ Zip: _____

E-mail: _____ Fax: _____

Responsible Party: _____ Organization Position: _____

Circle the appropriate type of unit / units

				
Open vehicle / cars	Floats / Trailers	Motorcycles	Band / Walkers	Truck / media van
_____	_____	_____	_____	_____
# of units / length	# of units / length	# of units / length	# of units / length	# of units / length

Circle judging category: Religious Civic Business Marching

Description of unit for media coverage (**REQUIRED**) use back if additional space is required:

- All entrants must be lighted (NO EXCEPTIONS) and have identification signs on both sides and / or front of their entry. Letters on the signs must be a minimum of six (6) inches in height.
- No items of any kind may be thrown from parade entries, no hand bills.
- Entry fees are nonrefundable. Rain dates will be selected in the event of severe weather.
- Please see "Parade Rules" for additional regulations and information.

FEES: A check for the \$25.00 entry fee (+\$10.00 for each additional item per entry, up to a maximum of 4 additional units per entry) must accompany this form. Please make checks payable and mail to:

**Downtown Development Authority
P.O. Box 684
Brunswick, GA 31521**

Deadline for all Applications is 12:00 PM November 15, 2017

I hereby make application to enter the Christmas Parade and understand that the Parade Organizer (DDA reserves the right to accept or decline any entrant. I further understand that this application in no way constitutes approval or ultimate selection for participation. By signing this form I relieve the City of Brunswick, the Downtown Development Authority (DDA), and all other sponsoring agencies of any kind and all liability from personal injury or property damage. I also agree to abide by the policies for parade entries listed on this application.

Authorized Signature: _____

Title: _____ Date: _____



BRUNSWICK CHRISTMAS PARADE RULES

The Rules (Policies) Apply to all Parade Entries

- **Every entry MUST be lighted. NO EXCEPTIONS.** This means any person(s) walking, including chaperones. **All vehicles must be lighted – NO EXCEPTIONS.** Entries without lights will not be admitted in the parade lineup. Headlights of vehicles do not qualify. Battery operated lights can be purchased at most variety stores.
- In the interest of safety, **no handouts, candy or other items of any kind may be thrown from parade entries. Candy only may be passed out by walkers.**
- **No entrant shall be dressed as Santa Claus except the designated “Parade Santa Claus.”**
- **All entrants must have identification signs on both sides and/or front of their entry. Letters on the signs must be a minimum of six (6) inches in height.** If handwriting the signs, please use stencils.
- **The Parade lineup will begin at Howard Coffin Park at 2:00 PM on Saturday, December 2, 2017. You must enter Lanier Boulevard (the lineup area) from Fourth Avenue. Parade entries may not enter Lanier Blvd. from Gloucester St.** There will be parade wranglers in orange vests to assist you. You will be given the number of your position in the parade, and there will be a corresponding parking space for you. Your position number and a map of the lineup area will be mailed to you. **If you park out of order, your assigned position in the parade may be lost, and will be subject to the lineup captain’s discretion. If you require special placement i.e.: following a band, you must specify this at the time of application.** Parking / Parade space will be allocated based on your parade application. Please be sure the number of units and length is correct on your application. Your position number must be displayed in the drivers’ side windshield.
- Entry fees are nonrefundable. Rain dates will be selected in the event of severe weather.
- The City of Brunswick and The Parade Organizer reserves the right to refuse entry of any application in any division of the parade.

Beauty Queens: Any pageant winner is welcome to participate by providing her own convertible or float and paying the required entry fee.

Dance / Cheer Teams: The Brunswick Christmas Parade is a family event. Please keep this in mind when planning your costumes (*the “Fashion Police” will be watching*) and routines. Teams performing routines that are deemed “R-rated” or vulgar by the organizers, Police Officers or City Officials will be asked to leave the parade.

Trucks and Promotional Vehicles: **Undecorated cars will not be accepted as parade entries**, with the exception of official vehicles that have received prior approval from the Parade Organizer. **Non-decorated pickup trucks or cars will not be considered. Individuals will not be allowed to ride on the hoods of vehicles.**

Units Marching: The fee for marching units will be the same as any single unit. **Vehicles accompanying marching units will be charged the additional unit fee.** \$25 first unit / \$10 each additional unit.

Judging: Prizes (1st & 2nd place) will be awarded in the following categories: Religious, Civic, Business & Marching.

Only those entries in the lineup by 3:30 PM will be eligible for review by the judges. Entries arriving after 3:30 PM may not be judged.

Parade Etiquette: During the parade, please maintain one car length between your entry and the entry in front of you.

All fees must be received by 12:00 PM November 15, 2017 at:

**Downtown Development Authority
1229 Newcastle Street (corner of Mansfield)
P.O. Box 684
Brunswick, GA 31521**

For further information or questions, please contact the individuals listed below:

Mathew Hill or Ellen Oates
912-265-4032

